



MyCancerPet

A Place to Share - A Community that Cares



Website URL: www.Mycancerpet.com

Launched: February 2012

Founder: Jack Sevey, Jr.

Goal: My Cancer Pet is the home for people providing care to a pet with cancer. The goal is to build a vibrant, caring community where people experiencing the challenges of a pet with cancer, experts in the field and others get fully involved. My Cancer Pet is the place to share your pet's story, gain helpful resource information, and receive support from others who know exactly what you're experiencing.

Key Features:

- Full social media experience
- Member pages
- Forums, blogs, comments
- Upload photos, videos from your computer, Flickr, YouTube, Hulu
- Groups
- Post events
- Live chat with other members
- Full integration with Facebook and Twitter

Content:

- Cancer information
- Cancer terminology
- Links to Cancer information sites
- Links to Clinical Trials
- Links to Colleges & Universities

Objectives:

- To be the one place people can go for pet cancer
- To get more experts involved with the content
- To get more people sharing their stories to benefit the community